

# WVC 2022 ZOETIS-SPONSORED EDUCATION

## SYMPOSIA

**Monday, March 7**

### **DERMATOLOGY-SEEING ITCHY DOGS ON THE RUN: STREAMLINING YOUR DERMATOLOGY PRACTICE FOR SUCCESS**

*Moderator: Dr. Andy Hillier*

**Where: Oceanside C, Level 2**

**8:00 AM to 8:50 AM**

Be a Derm Detective: Choosing the Right Therapy & Avoiding Pitfalls; A Case-Based Approach to the Pruritic Dog  
*Dr. Ashley Bourgeois*

**9:00 AM to 9:50 AM**

Did You Know? New Information for Treatment of Canine Allergic Dermatitis  
*Dr. Lindsay McKay*

**10:35 AM to 11:25 AM**

Dermatology in a Time-Crunched World: Tips for Making Your Practice Day Easier  
*Dr. Valerie Fadok*  
*Dr. Natalie Marks*

### **MITIGATING CIRDC RISKS**

*Moderator: Dr. Karen Stasiak*

**Where: Mandalay Bay L, Level 2**

**8:00 AM to 8:50 AM**

Why Are We Seeing More Coughing Dogs? And What Do We Need to Do About It?  
*Dr. Stephan Carey*

**9:00 AM to 9:50 AM**

Outbreak Proof Your Practice  
*Dr. Stephan Carey*

**10:35 AM to 11:25 AM**

COVID-19 Zoonosis: Mitigating the Risk to Susceptible Animals  
*Dr. John Hardham*

**All times are Pacific Standard Time (PST).**

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**Tuesday, March 8**

### **FELINE OSTEOARTHRITIS**

*Moderator: Dr. Joyce Login*

**Where: Mandalay Bay L, Level 2**

**8:00 AM to 8:50 AM**

But They Don't Cry Out: How to Talk to Clients About Chronic Pain  
*Dr. Kristin Kirkby Shaw*

**9:00 AM to 9:50 AM**

Why Your Patients with OA Need You to Understand Nerve Growth Factor  
*Dr. Duncan Lascelles*

**10:35 AM to 11:25 AM**

What's New in 2022? Current Options for Diagnosing & Treating Feline OA  
*Dr. Kristin Kirkby Shaw*

### **THE SILENT MAJORITY: WHERE ARE YOUR FELINE PATIENTS?**

*Moderator: Dr. Kristine Smith*

**Where: Oceanside C, Level 2**

**8:00 AM to 8:50 AM**

Words that Work: How to Communicate More Effectively with Cat Owners  
*Dr. Mary Ann Vande Linde*

**9:00 AM to 9:50 AM**

Simple, Easy Tricks to Make Cat Visits a Treat  
*Dr. Margaret Gruen*

**10:35 AM to 11:25 AM**

How the Other Half Live: How Much of a Threat Are Vector-borne Diseases to "Indoor" Cats?  
*Dr. Michael Lappin*

## INDUSTRY BREAKFAST & LUNCH SESSIONS

**Where: Oceanside C, Level 2**

**Monday, March 7**

**6:30 AM to 7:30 AM Breakfast**

Out with the Old, In with the New: Navigating Protocol Implementation in Your Clinic  
*Dr. Robert Gribble*

**Tuesday, March 8**

**6:30 AM to 7:30 AM Breakfast**

Seeing Itchy Dogs on the Run: Streamlining Your Dermatology Practice for Success  
*Dr. Andy Hillier*

**12:45 PM to 1:45 PM Lunch**

Prevention that Eats Ticks for Lunch  
*Dr. Richard Marconi, Dr. Chris Adolph*

**Wednesday, March 9**

**6:30 AM to 7:30 AM Breakfast**

Virtual Laboratory Expertise Right in Your Practice: How Technology & Our Global Expert Network Can Provide Real-time Information Enabling Faster, More Accurate Diagnoses & Patient Care  
*Dr. Myles McKenna, Dr. Eric Morissette, Dr. Cory Penn*

## LEARNING LOUNGE SESSIONS

**Where: Exhibit Hall, Level 1**

**Monday, March 7**

**10:30 AM to 10:55 AM**

Comprehensive Protection Made Simple  
*Dr. Chris Adolph*

**12:00 PM to 12:25 PM**

Digital Microscopy: AI & Expert Analysis Accurate Results in Real Time with Paw-some, Innovative Technology for In-House Testing  
*Dr. Cory Penn*

**12:30 PM to 12:55 PM**

Seeing Itchy Dogs on the Run: Streamlining Your Dermatology Practice for Success  
*Dr. Valerie Fadok*

**1:00 PM to 1:25 PM**

PURRfecting Your Approach to the Cat Visit  
*Dr. Margaret Gruen*

**1:30 PM to 1:55 PM**

TICK-ing Time Bomb? What Is the Real Risk of Disease for My Patients & Pet Owners?  
*Dr. Rich Marconi*

**Tuesday, March 8**

**Where: Exhibit Hall, Level 1**

**9:30 AM to 9:55 AM**

Going Beyond the Basic Chemistry Panel: iCa vs Total Calcium  
*Dr. Richard Goldstein*

**10:30 AM to 10:55 AM**

Getting the Most Out of Your Lyme Disease Vaccine  
*Dr. Rich Marconi*

**11:00 AM to 11:25 AM**

Acute Look at Chronic Enteropathies: Why a Diagnosis Matters  
*Dr. Myles McKenna, Dr. Sam Jennings*

**11:30 AM to 11:55 AM**

Acute Look at Chronic Hepatopathies: Why a Diagnosis Matters  
*Dr. Richard Goldstein, Dr. Sam Jennings*

**12:00 PM to 12:25 PM**

Play it Smart & Show Some Moxie Against Canine Heartworm!  
*Dr. Yoko Nagamori*

**12:30 PM to 12:55 PM**

Don't Forget about the Blood Smear: Why It's Important & Easier than Ever with AI Technology!  
*Dr. Eric Morissette*

**1:00 PM to 1:25 PM**

How to Know What a Feline Is Feelin': Detecting Pain Through Body Language  
*Dr. Kristin Kirkby Shaw*

**1:30 PM to 1:55 PM**

Catapulting Upward with Kitten Visits!  
*Dr. Natalie Marks*

**3:00 PM to 3:25 PM**

Seeing Itchy Dogs on the Run: Streamlining Your Dermatology Practice for Success  
*Dr. Valerie Fadok*