



Symposia

Sunday, January 16

Seeing Itchy Dogs on the Run – Streamlining Your Dermatology Practice for Success

Where: S310 E-H
Moderator: Dr. Andy Hillier

1:45 - 2:35 PM
Choosing the Right Therapy and Avoiding Pitfalls: A Case-based Approach to the Dog With Allergic Dermatitis
Dr. Rosanna Marsella

2:50 - 3:40 PM
Did You Know? New Information for Treatment of Canine Allergic Dermatitis
Dr. Lindsay McKay

4:00 - 4:50 PM
Dermatology in a Time-crunch World: Tips for Making Your Practice Day Easier
Dr. Natalie Marks
Dr. Fiona Bateman

Monday, January 17

The Silent Majority – Where Are Your Feline Patients?

Where: S310 E-H
Moderator: Dr. Kristine Smith

8:00 - 9:15 AM
Words That Work: How to Communicate More Effectively With Cat Owners
Dr. Mary Ann Vande Linde

9:55 - 10:45 AM
Simple, Easy Tricks to Make Cat Visits a Treat
Dr. Margaret E. Gruen

11:00 - 11:50 AM
How the Other Half Lives – How Much of a Threat Are Vector-Borne Diseases to “Indoor” Cats?
Dr. Michael Lappin

Monday, January 17 (cont'd)

Respiratory Diagnosis Recharged

Where: S310 E-H
Moderator: Dr. Karen Stasiak

1:45 - 2:35 PM
Why Are We Seeing More Coughing Dogs? And What Do We Need to Do About It?
Dr. Stephan Carey

2:50 - 3:40 PM
Outbreak-Proof Your Practice
Dr. Stephan Carey

4:00 - 4:50 PM
COVID-19 Zoonosis – Mitigating the Risk to Susceptible Animals
Dr. John Hardham

Tuesday, January 18

A Clear Solution to a Present Problem – DX and RX for OA

Where: S310 E-H
Moderator: Dr. Sharon Campbell

1:45 - 2:35 PM
“But They Don’t Cry Out!” How to Talk to Your Clients About Chronic Pain
Dr. Kristin Kirkby Shaw

2:50 - 3:40 PM
I Think That Animal Has Osteoarthritis: A Team Approach to the Diagnosis of OA in Dogs and Cats
Dr. Mike Petty
Ms. Elizabeth Petty
Stacie James, LVT

4:00 - 4:50 PM
I Know That Animal Has Osteoarthritis: A Team Approach to Management of Dogs and Cats With OA
Dr. Mike Petty
Ms. Elizabeth Petty
Stacie James, LVT

Learning Lounge Sessions

Sunday, January 16

9:45 - 10:30 AM Central Theater
Digital Microscopy: AI and Expert Analysis. Accurate Results in Real Time With Paw-some, Innovative Technology for In-House Testing
Dr. Cory Penn

10:45 - 11:30 AM Central Theater
Seeing Itchy Dogs on the Run – Streamlining Your Dermatology Practice for Success
Dr. Fiona Bateman

11:45 - 12:30 PM Central Theater
PURRfecting Your Approach to the Cat Visit
Dr. Margaret E. Gruen

12:15 - 1 PM Discovery Theater
Comprehensive Protection Made Simple
Dr. Chris Adolph

12:45 - 1:30 PM Central Theater
Liver Enzyme Elevation – Now What?
Dr. David Twedt

1:15 - 2 PM Discovery Theater
CIV: What Use Is a Vaccine in the Midst of an Outbreak?
Dr. Mike Lappin

2:45 - 3:30 PM Central Theater
Digital Microscopy: AI and Expert Analysis – I Need Those Results Right Meow: A More Complete Diagnostic Picture
Dr. Cory Penn

Monday, January 17

10:45 - 11:30 AM Central Theater
Play it Smart and Move the Needle
Dr. Chris Adolph

11:15 - 12 PM Discovery Theater
Going Beyond the Basic Chemistry Panel: iCa vs Total Calcium
Dr. Michelle Larsen

Monday, January 17 (continued)

11:45 - 12:30 PM Central Theater
Inflammation, Stress, or Something Else? Common White Blood Cell Inflammatory Patterns Made Easy
Dr. Eric Morissette

12:15 - 1 PM Discovery Theater
PURRfecting Your Approach to the Cat Visit
Dr. Margaret E. Gruen

12:45 - 1:30 PM Central Theater
How to Know What a Feline is Feelin’: Detecting Pain Through Body Language
Dr. Kristin Kirkby Shaw

1:15 - 2 PM Discovery Theater
Play it Smart and Show Some Moxie Against Canine Heartworm!
Dr. Yoko Nagamori

2:45 - 3:30 PM Central Theater
A Guide to Giardiasis – When to Test and Treat!
Dr. Yoko Nagamori

Tuesday, January 18

11:45 - 12:30 PM Central Theater
15 Tips in 30 Minutes for Diagnosing Osteoarthritis in Dogs and Cats
Dr. Mike Petty

12:15 - 1 PM Discovery Theater
Seeing Itchy Dogs on the Run – Streamlining Your Dermatology Practice for Success
Dr. Fiona Bateman

12:45 - 1:30 PM Central Theater
Play it Smart and Show Some Moxie Against Canine Heartworm!
Dr. Yoko Nagamori

2:45 - 3:30 PM Central Theater
Getting the Most Out of Your Lyme Disease Vaccine
Dr. Rich Marconi

Industry Sessions*

Saturday, January 15

Dinner: 5:45 - 6:45 PM
S210 A-C
Leveraging Digital Cytology and Virtual Consultations in Your Everyday Practice
Dr. Richard Goldstein
Dr. Sarah Barrett

Monday, January 17

Breakfast: 6:30 - 7:30 AM
Hyatt Plaza International I-K
Simply Smart: Comprehensive Protection Made Simple
Dr. Chris Adolph

Lunch: 12:15 - 1:15 PM
S310 E-H
See Itchy Dogs on the Run – Streamlining Your Dermatology Practice for Success
Dr. Andy Hillier

Dinner: 5:45 - 6:45 PM
S310 E-H
Heartworm Resistance: Clinical & Research Updates
Dr. Yoko Nagamori

Tuesday, January 18

Breakfast: 6:30 - 7:30 AM
S310 E-H
Prevention That Eats Ticks for Breakfast
Dr. Rich Marconi
Dr. Chris Adolph

Lunch: 11:15 AM - 12:15 PM
(Nurse/Tech Focus)
Hyatt Plaza International I-K
Simply Smart: Comprehensive Protection Made Simple
Dr. Chris Adolph

Wednesday, January 19

Breakfast: 6:30 - 7:30 AM
S310 E-H
Don’t Forget the Blood Smear: Why it’s Important and Easier Than Ever!
Dr. Eric Morissette

*Meal included.

All times are Eastern Standard Time (EST).

All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted.

© 2021 Zoetis Services LLC. All rights reserved. NA-02748R2