

PROOF THAT EACH GENERATION GETS BETTER.

IMPROVED PERFORMANCE AND INCREASED ACCURACY ACROSS MULTIPLE POPULATIONS.









DETECT. PREVENT. TREAT.







An excellent choice for point-of-care testing

Accurate Excellent sensitivity and specificity

Simple Easy to store—no refrigeration required

Easy to perform—no sample preparation or mixing; no snapping

Easy to interpret—fast results in approximately 10 minutes;

one line=negative result, two lines=positive result

Affordable An affordable alternative to other point-of-care heartworm diagnostic tests

Backed by Zoetis service and support





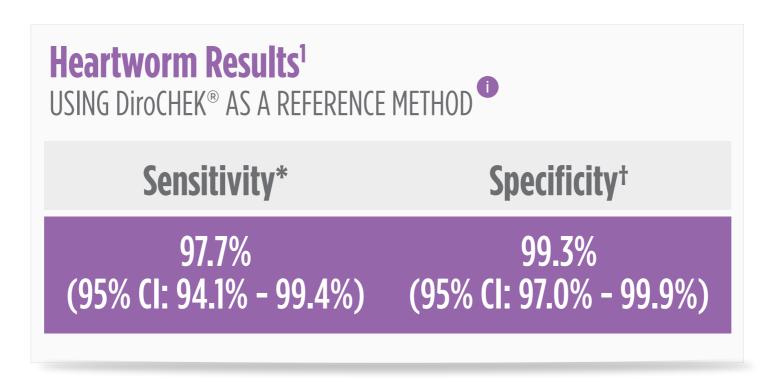
DETECT. PREVENT. TREAT







The 3rd generation test that provides excellent sensitivity and specificity



^{*}Sensitivity represents the ability to correctly identify positive samples.

n=285

SUPPORT





Heartworm Accuracy

Comparative Data Heartworm

Results in Different Populations

Results Compared to Necropsy

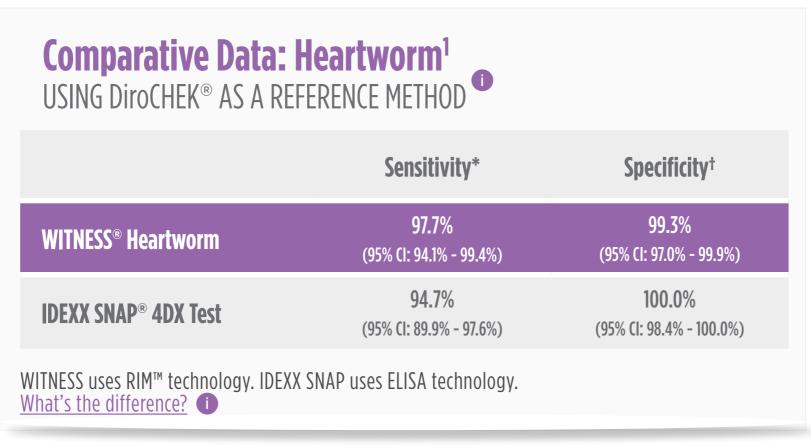


COMPARISON

[†]Specificity represents the ability to correctly identify negative samples



The 3rd generation test that provides results comparable to IDEXX SNAP® 4DX



*Sensitivity represents the ability to correctly identify positive samples. †Specificity represents the ability to correctly identify negative samples. n=285



KEY BENEFITS

DETECT. PREVENT. TREAT.



Heartworm Accuracy

Comparative Data Heartworm

Results in Different Populations

Results Compared to Necropsy





Demonstrated consistent specificity across 3 different populations

Heartworm Results ² USING DiroCHEK® AS A REFERENCE METHOD									
	Shelter Dogs	Clinic Dogs*	Purpose-bred Dogs						
Specificity	100% (95% CI: 98.4% - 100%)	99.7% (95% CI: 95.5% - 100%)	100% (95% CI: 98.3% - 100%)						
Sample Size	n=151	n=342	n=149						

^{*}Samples from three veterinary hospitals from three states (Georgia, Michigan and New York).



DETECT. PREVENT. TREAT.



Heartworm Accuracy

Comparative Data Heartworm

Results in Different Populations

Results Compared to Necropsy

INSTRUCTIONS

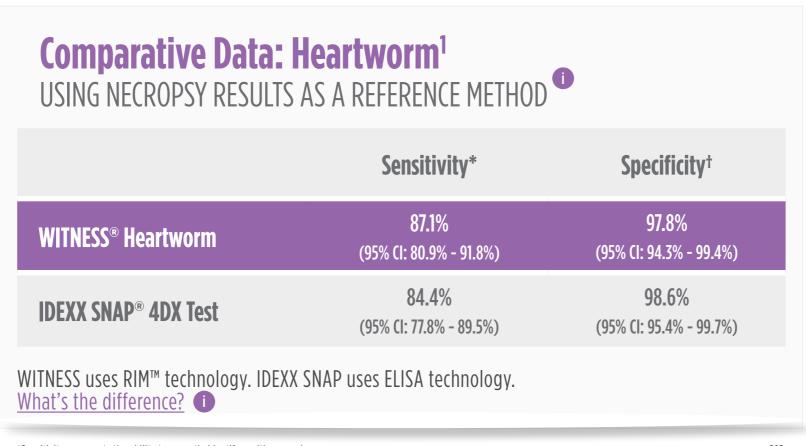


SUPPORT

[†]Specificity represents the ability to correctly identify negative samples.



Comparable results to IDEXX SNAP® 4DX Test using necropsy results



*Sensitivity represents the ability to correctly identify positive samples. †Specificity represents the ability to correctly identify negative samples. n=285



DETECT. PREVENT. TREAT.



Heartworm Accuracy

Comparative Data Heartworm

Results in Different Populations

Results Compared to Necropsy



RI

SUPPORT



The 3rd generation test that is faster and easier to use than the IDEXX SNAP® Heartworm RT³

Features	WITNESS® Heartworm	IDEXX SNAP®	
Sample can be plasma, serum, or whole blood	YES	YES	
Requires only one drop of sample	YES	NO	
Space on test cartridge to write pet name	YES	NO	
Refrigeration recommended	NO	YES to maximize shelf life*	
Requires sample preparation and mixing	NO	YES	
Time-sensitive test manipulation required (snapping)	NO	YES	
Requires complex interpretation of test results	NO	YES	
Approximate total test time	10 min	~10 min PLUS kit warming (if necessary) PLUS multi-step sample preparation time PLUS time-sensitive test manipulation (snapping)	

^{*}Applies to SNAP® 4DX Plus



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DETECT. PREVENT. TREAT.







Simple three-step process

Getting Started

For the most accurate and reliable test results, always use the included pipette to ensure that the correct drop size is applied.





DETECT. PREVENT. TREAT.



Getting Started

How to Use

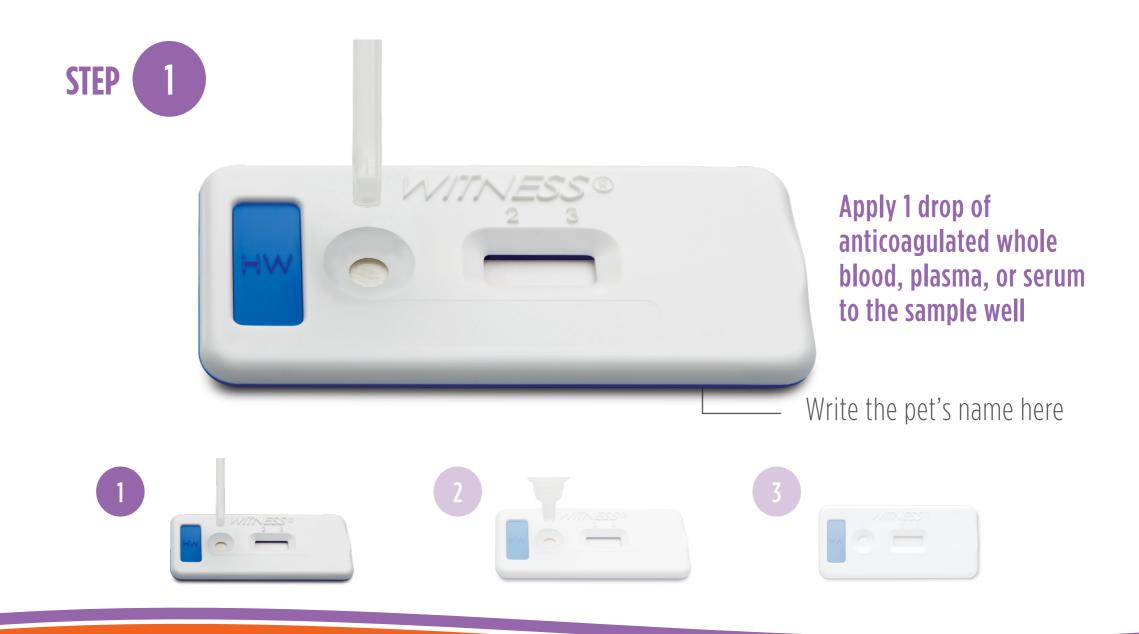
Tips

PRODUCT COMPARISON

INSTRUCTIONS









How to Use

Getting Started

DETECT. PREVENT. TREAT.

Tips



KEY BENEFITS STUDIES PRODUCT INSTRUCTIONS RESULTS SUPPORT WITNESS PORTFOLIO REFERENCES







How to Use

Getting Started

DETECT. PREVENT. TREAT.

Tips



A	KEY BENEFITS	STUDIES	PRODUCT Comparison	INSTRUCTIONS	RESULTS	SUPPORT	WITNESS PORTFOLIO	REFERENCES
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How to Use

Getting Started

DETECT. PREVENT. TREAT.

Tips



KEY BENEFITS STUDIES PRODUCT INSTRUCTIONS RESULTS SUPPORT WITNESS PORTFOLIO REFERENCES



How to get the most out of your WITNESS® Heartworm Antigen Test Kit

- **Check the expiration date** on the side of the test carton. The test expires twelve months from the date of manufacture.
- **Perform the test within ten minutes** after removal from the foil pouch.
- Obtain the appropriate sample—plasma, serum, or anticoagulated whole blood.
- **Avoid touching** or damaging the membrane.
- Place the device on a flat, horizontal surface while performing the test.
- Use a **separate pipette** for each sample.
- Hold pipette and buffer bottle vertically when dispensing.





DETECT. PREVENT. TREAT



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Getting Started

How to Use

<u>Tips</u>

PRODUCT COMPARISON

INSTRUCTIONS

RESULTS

SUPPORT

WITNESS PORTFOLIO



Simple-to-interpret results



One line in window 3

Note: In the presence of signs of illness, additional testing is suggested.



KEY BENEFITS

DETECT. PREVENT. TREAT.





Simple-to-interpret results



POSITIVE RESULT



Two lines, one each in windows 2 and 3

Note: Zoetis provides free confirmatory testing if customers have questions about their positive results. Customers can call Zoetis VMIPS at (888) ZOETIS-1 (963-8471) for more information.



DETECT. PREVENT. TREAT.





SUPPORT



Trusted customer support



To learn more about the WITNESS Heartworm Test Kit, please visit www.simplysmarterchoice.com.

To order, contact Customer Service at 1-888-ZOETIS-1 (963-8471) or https://shop.zoetisus.com.

If you have additional questions, need further support, or have questions about Zoetis's free confirmatory testing, contact Veterinary Medical Information and Product Support (VMIPS) at 1-888-ZOETIS-1 (963-8471) or vmips@zoetis.com, or visit www.zoetisus.com/vmips.





RESULTS

STUDIES



WITNESS* | FeLV-FIV

Feline Leukemia Virus Antigen-Feline Immunodeficiency Virus Antibody Test Kit WITNESS* | FeLV

Feline Leukemia Virus Antigen Test Kit

WITNESS* | CPV

Canine Parvovirus Antigen Test Kit

WITNESS" LH

Luteinizing Hormone Test Kit

WITNESS* Relaxin

Canine and Feline Pregnancy Test Kit



And now, **WITNESS**® **Heartworm** — the latest in accurate, affordable, and simple point-of-care diagnostic tests from Zoetis



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BACK

References

- 1. Data on file, Study Report No. DH67W-US-15-026, Zoetis Inc.
- 2. Data on file, Study Report No. D860Z-US-15-018, Zoetis Inc.
- 3. IDEXX SNAP® Heartworm RT Package Insert.

Definitions

- 1. **DiroCHEK**® is an Enzyme-Linked Immunosorbent Assay (ELISA) for the detection of antigen to adult *Dirofilaria immitis* in canine and feline plasma or serum.
- 2. **Enzyme-Linked Immunosorbent Assay (ELISA)** is a test which relies on enzyme-catalyzed color change reactions and is commonly used to identify antibodies or antigens.
- 3. **Necropsy** is the post-mortem examination of tissue for presence of infection of *Dirofilaria immitis* and the gold standard for identifying infected animals.
- 4. Rapid Immuno Migration (RIM) generally uses tagged colloidal gold particles as a color signal to detect antibodies, antigens or hormones.

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STUDIES





KEY BENEFITS